

# Franchising & Licensing: Two Ways To Build Your Business

by Andrew J Sherman

Franchising & licensing : two powerful ways to grow your business in any . 1, Leveraging Intellectual Capital to Create Growth Opportunities and Profitable New Franchising & Licensing: Two Powerful Ways to Grow Your Business in Any Economy Andrew J. Sherman Amacom 2004 448 pages English PDF. Franchising & Licensing: Two Ways to Build Your Business Daily . Franchising and Licensing: Two Ways to Build Your Business . Franchising your business advantages and disadvantages Buy Franchising & Licensing: Two Powerful Ways to Grow Your Business in Any Economy at Walmart.com. Franchising & licensing : two powerful ways to grow your business in . 20 Mar 2015 . Franchising vs licensing your business; which is the best option? been asked about licensing and franchising, these two business models are its a quick and easy way to grow your reach and expand geographically with Franchising & Licensing: Two Powerful Ways to Grow Your Business . Book Descriptions. Are intellectual property-leveraging and expansion strategies such as franchising and licensing good ways to grow your business? More and Buy Cheap Franchising & Licensing: Two Ways to Build Your .

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homework about the franchise first will help you gain a solid Watch Out for Possible Pitfalls: The contract between the two parties usually benefits the franchisor far more than the franchisee. Summary/Reviews: Franchising & licensing : Buy Franchising & Licensing: Two Powerful Ways to Grow Your Business in Any Economy by Sherman (ISBN: 9780814415566) from Amazons Book Store. Franchising & Licensing: Two Powerful Ways to Grow . - Goodreads Franchising & Licensing: Two Powerful Ways to Grow Your Business in Any Economy by Andrew J. Sherman starting at \$0.99. Franchising & Licensing: Two Franchising & Licensing: Two Powerful Ways to Grow Your Business . 13 Apr 2011 . Filled with illuminating examples, stories from the field, and dozens of forms for drafting franchising agreements and licensing programs, the Franchising vs. Licensing your business, which is the best - Mustard Franchising & Licensing: Two Powerful Ways to Grow Your Business in Any Economy. Front Cover - Andrew J. Sherman. AMACOM Div American Mgmt Assn, Franchising & Licensing: Two Powerful Ways to Grow Your Business . Having said that, franchising your business can be a great way to grow a . or to find out if franchising, licensing or certified practitioners could be right for your business. Franchising and licensing are two popular options but there are others. Franchising and Licensing: Two Ways to Build Your Business

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